

Organization: Strategic Concepts in Organizing & Policy Education (SCOPE)

Position: Community Impact Worker

Employment Type: Part Time, Hourly, Staff Position

Supervisor: Director of Programs

Job Description Overview:

The role of the Community Impact Worker (CIW) is to recruit and sustain new Leads to grow SCOPE's membership and supportive base. The Community Impact Worker will work closely with SCOPE's leaders and members to develop their skills, political consciousness, and increase their involvement & leadership to engage in outreach efforts. Additionally, the Community Impact Worker plays a key role in supporting the planning and implementation of campaign activities to exercise grassroots power across communities in South Los Angeles. The CIW will play a critical role in the development and deepening of the organization's membership base. The goal of the CIW is to identify and follow-up with leads; recruit and develop community members in support of SCOPE's campaigns; sign-up new dues-paying members; and support the organizing/leadership development efforts of the active SCOPE membership. The CIW will conduct ongoing outreach and education through door-to-door canvassing, phonebanking, on-site outreach, personal visits, and membership-based meetings/convenings, as appropriate during the time of COVID-19.

Organization Overview:

SCOPE builds grassroots power in low-income communities of color to eliminate economic, environmental, and racial disparities. Established in 1993 in response to the 1992 civil unrest in South Los Angeles, SCOPE's work is grounded in the needs and priorities of South LA residents, who are largely African American, Latinx, and immigrant, and live on the frontlines of pollution and poverty. As a membership-based organization, SCOPE plays a critical role in the movement for systemic change—organizing marginalized communities of color and poor and working-class residents to ensure that they have a powerful voice in the decisions that impact them. SCOPE organizes communities, develops grassroots leaders, builds alliances, and engages in strategic research and communications to advance policy solutions that shift power and resources to low-income communities of color.

DUTIES AND RESPONSIBILITIES:

- Support the overall SCOPE's base-building efforts through door-to-door, virtual phone banking, and site outreach efforts to identify and recruit leads:
 - Conduct and lead daily canvassing efforts in various neighborhoods via onsite locations, door-to-door, phone banking, and virtual/digital outreach to meet weekly goals of signing up new committed members.
 - Conduct community surveying.
 - Engage in special campaign base-building outreach projects (i.e. LADWP CARES outreach, Commercial Direct Install Outreach Program).
 - Engage in bi-annual membership drives and other concentrated outreach efforts.
 - Outreach and re-activate members and activists in support of SCOPE's campaigns and COVID-19 emergency response, including mobilizing them to events, actions, and coalition activities---and through virtual/digital platforms as needed.
- Support the coordination and implementation of the Civic Engagement programs as needed including assisting the Street Action Team, CEP volunteers, and the CEP Team Leader.
 - Conduct post-CEP integrated engagement follow-up efforts.
 - Support digital organizing and civic engagement projects to identify and recruit Leads.

- Facilitate grassroots space to identify leads through arts, culture, and wellness practices. ○ Support facilitation and outreach for SCOPE grassroots meetings including Lead 1 meetings, quarterly membership meetings, and grassroots committee meetings.
- Conduct outreach to external institutions to build relationships which could lead to long-term partnership for base-building (i.e.. universities, colleges, high schools, PTA, neighborhood community councils)
 - Recruit volunteers for civic engagement programs and campaign mobilization efforts via established partnerships.
- Participate in SCOPE organizing training and preparation sessions to build outreach skills and knowledge. ● Track and report weekly progress, participate in ongoing evaluation and feedback, and pivot goals/plans as needed in support of the SCOPE Organizing Team

Qualifications and Requirements:

- ✓ Knowledge of the issues impacting low-income communities in South Los Angeles and understanding of the Los Angeles political landscape.
- ✓ Commitment to the principles and goals of SCOPE within a racial and social justice lens.
- ✓ Excellent verbal and written communication.
- ✓ Ability to work with diverse communities and cultures, including a commitment to multi-racial base-building and unity.
- ✓ Good listening skills, ability to maintain healthy relationships, and willingness to resolve conflicts in a transparent and professional manner.
- ✓ Flexible, hardworking, self-disciplined, and work well under pressure.
- ✓ Willing to work evenings and some weekends.
- ✓ Ability to motivate community members to take action.
- ✓ Ability to plan and manage work effectively.
- ✓ Valid CA drivers' license and access to reliable transportation.
- ✓ Basic computer skills (MS Excel, MS Word, MS Publisher & use of database software), including the ability to manage and maintain shared online platform structures.

Employment Type: This is a part-time (30 hours), hourly position.

Compensation & Benefits: Fully paid benefits (health/dental/vision), 401k, generous vacation and sick time, professional development, and room to grow professionally. SCOPE is a values-based organization committed to challenging discrimination and oppression in the hiring process.

To Apply: Send 1) cover letter and 2) resume via email to info@scopela.org. Please include "Community Impact Worker" in the subject line. The position is open until filled.

NO PHONE CALLS PLEASE